

# **KODAK**

## ***We help people Make, Manage, and Move Information & Images***

The Eastman Kodak Company (NYSE: EK) is the world's foremost innovator of imaging and color technologies. With sales exceeding \$10 billion, the company is committed to a digitally oriented growth strategy focused on helping people make, manage, and move images and information. More detailed information about the corporation is available at [www.kodak.com](http://www.kodak.com).

Consumers use KODAK digital and traditional products and services to take, print and share their pictures anytime, anywhere; Businesses effectively communicate with customers worldwide using KODAK Solutions for prepress, conventional and digital printing and document imaging; and Creative Professionals rely on KODAK Technology to uniquely tell their story through moving or still images.

### ***Kodak's Graphic Communications Solutions***

Kodak is a leading provider of innovative solutions for conventional, digital and blended print production environments, including technologies, products, and services that help print providers streamline processes, optimize efficiencies and broaden service offerings. Kodak has assembled the most expansive portfolio for the graphic communications market with solutions for:

- Production inkjet printing systems
- Digital printing systems for both color and monochrome
- Workflow management systems for production and business
- Prepress consumables and imaging products
- Document imaging scanning and management systems

### ***Kodak's Digital Printing Solutions (DPS)***

Kodak's innovative Digital Printing Solutions include market leading, high-speed, production inkjet printing systems. With a range of product lines covering addressing and personalization systems that are integrated with mailing and insertion equipment to complete stand-alone process color presses, KODAK production inkjet printing systems are used today on every continent to print and personalize envelopes, postcards, billing statements, tickets, tags, direct mail pieces in total touching over 80 billion pieces of print per year.

Originally a stand-alone research division of the Mead Corporation of Dayton, Ohio, the inkjet organization was acquired by Eastman Kodak in 2003 and now is a vital and growing part of the Kodak's broad portfolio of integrated solutions to best match customer needs. Kodak's DPS works with Kodak's Research and Technology groups worldwide to innovate with new and improved technologies for jetting modules, inks, substrates, paper handling/transport, and data systems.